Get Ready Applicant Meeting
September 19, 2022
Today’s Agenda

1. Introductions
   - Technical logistics & housekeeping
   - Welcome

2. Overviews
   - Programming design
   - Application Portal

3. Question & Answer

4. Conclusions
   - Summarize Themes
   - Next Steps & Reminders
ALL-IN Goals

1. Everyone who wants a **connection** can get one **by the end of 2024**
2. High speed internet must be **affordable** for everyone
3. Community-driven solutions at a **regional scale** ensure sustainable investments
4. Scale and **Public Benefit** through Public Private Partnerships
5. Consistent and clear processes through **data driven decision making**
Get Ready Initiative for Communities

- Facilitated and thoughtful **project planning for communities** to be ready for infrastructure funds available later than this fall.
- **Open to Broadband Utility Districts, municipalities, counties and tribal entities**
- **Technical assistance** as a standardized set of services, high-level network design, capital cost estimate, business model review for a sustainable project
- **Community engagement** deliverables dovetailed to ensure cohesive support to expedite deliverables
- **Regional partnerships** will be encouraged and assistance includes identification of ISP partners
- **Consideration for participation** in either Connect the Ready grants or Enabling Middle-Mile Partnerships program

**Overview:** An initiative to support community-driven efforts through technical assistance and capacity for regional projects

**Audience:** Governmental entities

**Areas:** Areas not ready now, large scale, to a point prime for next set of opportunities

**Key Milestones / Dates:**
- Sept 9: **Application launch**
- Oct 28: **Application closes**
- Early Nov: **Cohort notified & cohort 1 meeting**
- Nov-Feb: **Technical support (tier 1&2)**
- Nov-June: **Technical support (tier 2)**
1. **Accelerate community broadband infrastructure planning** by regionalizing efforts and developing tailored technical assistance deliverables that narrow in on the most equitable and cost-effective, generational solution.

2. Develop cost-modeling projections to support a **profit-neutral to profitable network** design for communities and regions.

3. **Strategically align regions** with state goals and multi-year plan to ensure progress meets both the state’s vision for universal connectivity and the project’s fiscal goals.

4. Secure **infrastructure project pipeline** with well-designed and support P3 projects.
Cohort 1 Dynamics

- **Tier 1**: Communities/regions targeting Spring 2023 for funding - need little support to get ready

- **Tier 2**: Newly developing local/regional initiatives that will need the full support of Get Ready program offerings to align with late 2023/2024 funding targets

**Of Note:**

We welcome communities already contracted with consultants who need further support to achieve private partnership and/or financial readiness. We will work with all parties to ensure the local efforts are receiving the support needed and deliverables align.
Suite of Professional Services

- MCA stable of service could include, but not limited to the following:
  - Grant funding (not matched) up to $10,000 per community
  - Engineering
  - Financial modeling
  - Meeting facilitation
  - Communications & marketing
  - Project management
  - Digital equity & inclusion planning
  - Legal
Get Ready Cohort will be required to complete the following:

- Community organizing & engagement
  - Community informational meeting
  - Surveying of community for goal setting and informing viable pathways
  - Municipal government meetings and public hearing(s)
  - Communication pathway development and production
- Support and data collection for MCA mapping and digital equity planning
- Partnership development and local decision making authority
Grant Portal Guidance

One account for all grant funding opportunities

- Account creation for applying entity*
- Contact information
- Program application with letter(s) of authorization

Links:
- Portal
- Step-by-step Instructions
- FAQ
Q & A
BULLPEN